



VimpelCom becomes VEON and announces the 2016 Results

Today is the start of a new and exciting era as VimpelCom becomes VEON

Amsterdam - Barcelona, 27th february 2017

VimpelCom becomes VEON to create global tech company following successful reinvention. VimpelCom Ltd. (NASDAQ: VIP), a leading global provider of telecommunications and digital services, today is becoming VEON as it reinvents itself into a global tech company and brings a revolutionary Internet mobile platform to hundreds of millions of customers in the markets of tomorrow.

VEON, headquartered in Amsterdam and serving over 235 million customers worldwide, is announcing partnerships with some of the world's most popular, proven brands such as Deezer, STUDIO+ (Vivendi) and Mastercard to transform the personal internet experience.

VEON is the name for both the company and its new personal internet platform, which integrates powerful data analytics and artificial intelligence to put the user in control. It tears down the archaic and inefficient bricks-and-mortar service model and replaces it with a smooth, easy, fun, contextual and intuitive experience where everything users need is at their fingertips.

The new name, along with the new internet platform, will be showcased this week to analysts and media in Barcelona in the context of Mobile World Congress.

2016 Financial Results - [click here for more info](#)